

**Lingnan Institute of Further Education**  
**Internship and Career Service Scheme 2017**

職位編號 : Job#20170101

### **Sportsync Limited**

Sportsync Limited was established in 2016. It is an online sports networking platform for athletes, sports teams and sports organizations within the sports industry.

Website : [www.affinityed.com](http://www.affinityed.com)

#### Media Design (Internship)

- **Requirements:**

- Has an intelligent, driven mindset to initiate and execute assignments within deadlines
- Passionate for sports
- Strong written and verbal communication skills in both English and Chinese (Cantonese and Putonghua)
- Strong design sense, understanding of the role in branding and other basic marketing principles
- Ability to interact, communicate and present ideas
- Has prior experiences creating graphics and a solid grasp of design concepts
- Comfort working with Adobe Creative Suite, including Photoshop, InDesign, and Illustrator
- Enthusiasm for the design process and attentiveness to different project goals
- Video production and editing skills are highly preferred
- Possess creative flair, versatility, conceptual/visual ability and originality
- Posses a great sense of humor with high adaptability skills

- **Responsibilities:**

- Support the marketing team in daily administrative tasks
- Work with marketing manager to create processes to share stories with external and internal audiences
- Assist in marketing and advertising promotional activities (e.g. social media and web)
- Prepare promotional presentations
- Help organize marketing events
- Think creatively and develop new design concepts, graphics and layouts for marketing materials
- Create and edit videos for online promotions

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**職位詳情**

公司名稱	Sportsync Limited
薪金/津貼	Unpaid Internship with free round trip shuttle provided at designated times and locations

**分類詳情**

工作地區	Rm 2, 5/F, Core F, Cyberport 3, 100 Cyberport Road, Hong Kong
行業	Sports and Social Media
工作性質	Marketing and Social Media
招聘性質	Internship
工作時間	9am - 6pm (includes one hour lunch break)
所需學歷	Currently enrolled in a related bachelor's degree or higher degree program