

Lingnan Institute of Further Education
Internship and Career Service Scheme 2017

職位編號 : Job#20170103

Sportsync Limited

Sportsync Limited was established in 2016. It is an online sports networking platform for athletes, sports teams and sports organizations within the sports industry.

Website : www.affinityed.com

Social Media and Marketing (Internship)

- **Requirements:**

- Solid understanding of different marketing techniques
- Has an intelligent, driven mindset to initiate and execute assignments within deadlines
- Passionate for sports, relationship building, and understanding people with a high degree of professional conduct
- Qualitative and quantitative in research practices
- Strong written and verbal communication skills in both English and Chinese (Cantonese and Putonghua)
- Possess strong research and analytical skills
- Strong administrative skills with the ability to multi-task and prioritize tasks
- Strong design sense, understanding of the role in branding and other basic marketing principles
- Familiar with the modern social landscape. Knowledge of Google Adwords highly beneficial
- Video production and editing skills are highly preferred
- Posses a great sense of humor with high adaptability skills

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- **Responsibilities:**
 - Collect quantitative and qualitative data from marketing campaigns
 - Perform market analysis and research on competitors
 - Support the marketing team in daily administrative tasks
 - Work with marketing manager to create processes to share stories with external and internal audiences
 - Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
 - Prepare promotional presentations
 - Help distribute marketing materials
 - Manage and update company database and customer relationship management System
 - Help organize marketing events
 - Create an external customer database. Research potential marketing and networking opportunities
 - Create and edit videos for online promotions

職位詳情

公司名稱	Sportsync Limited
薪金/津貼	Unpaid Internship with free round trip shuttle provided at designated times and locations

分類詳情

工作地區	Rm 2, 5/F, Core F, Cyberport 3, 100 Cyberport Road, Hong Kong
行業	Sports and Social Media
工作性質	Marketing and Social Media
招聘性質	Internship
工作時間	9am - 6pm (includes one hour lunch break)
所需學歷	Currently enrolled in a related bachelor's degree or higher degree program