

**Lingnan Institute of Further Education
Internship and Career Service Scheme 2017**

職位編號 : Job#20170105



GALAXY (ASIA) LIMITED

Galaxy is integrated marketing and design house, with over 10 years of experience in tailor-made marketing & design service. We differentiate ourselves by offering mix of Website Design, Visual Design, Package Design , Booth , Event Planning & Management, Decoration(outdoor and Interior), Mobile Apps , Interactive Kiosk.

We strive to provide high feature and unique design solutions to turn even the simplest idea into powerful visual concept. We also aim to help clients to build up their images and expand their business by operating with our own in-house marketing department, implementing by our professional graphic design team, programming & production team.

Website: <http://www.galaxyasia.net>

Marketing Assistant (Internship) [No. of vacancy : 6]

• **Requirements:**

- Sub-Degree / Higher Diploma in Marketing or related discipline
- Strong knowledge of Flash, Dreamweaver, Photoshop & Illustrator
- Good communication, supervisory and interpersonal skills
- Strong in planning, organizing and attention to details
- Fluent in spoken and written English and Chinese
- Proficient in MS Office and Chinese word processing

• **Responsibilities:**

- Liaise with client and sub-contractors whilst supervising to digital content developed in-house or out-sourced
- Carry out research and development works on business development on media design
- Formulate PR angles, implement activities in order to enhance brand awareness for clients
- Social media communications and maintenance
- Other digital and print design duties as assigned

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職位詳情

公司名稱 Galaxy (Asia) Limited
薪金/津貼 HK\$5000-8000/month

分類詳情

工作地區 Tsuen Wan Area
行業 Marketing/ Public Relations
工作性質 Marketing Assistant
招聘性質 Summer Internship (June – August 2017)
工作時間 June – August 2017 0900-1800
所需學歷 Associate Degree / Higher Diploma in Marketing