

**Lingnan Institute of Further Education
Internship and Career Service Scheme 2017**

職位編號 : Job#20170125



KTL has been established in June 1990. We, KTL International Holdings Group Limited ("KTL" or "The Company" ; HKSE stock code : 442), are one of the top fine jewellery providers in Hong Kong which focus on export business. According to the IPSOS Report, we ranked second among the top five fine jewellery export manufacturers in Hong Kong in 2013 in terms of export value .

Website : <http://www.ktl.com.hk/about-overview.php>

Graphic Designer/E-Commerce Marketing (Internship) [No. of Vacancy:3]

• **Requirements:**

- Graphic design, vis.comm. or ecommerce marketing discipline
- Mature, self-motivated, hardworking and willing to learn
- Fluent in Cantonese or Mandarin, and English

• **Responsibilities:**

- Responsible for the entire design process of jewelry show / corporate identity / promotion
- Handle Websites, Mobile Applications and Advertising related design projects from conception to product completion
- Responsible for preparing product listings in e-commerce platform
- Develop and execute online sales and marketing strategies

職位詳情

公司名稱	KTL International Holdings Group Limited
薪金/津貼	HK\$300 per day

分類詳情

工作地區	Hunghom
行業	Fine jewellery
工作性質	Graphic Design / Ecommerce Marketing
招聘性質	Summer Internship
工作時間	Working hour: 9:00-6:00, Lunch break: 12:45-2:00
所需學歷	Year 1 to final Year candidates from Graphic Design (Vis. Comm. or Design) / Ecommerce (or Marketing)